

Why WAIC?

The **Western Association of Independent Camps** (WAIC) is a non-profit professional and educational organization dedicated to improving and maintaining high standards and quality of organized camping. Our members are owners and directors of the finest independent day and resident camps in the Western U.S. In addition, WAIC Member Camps are accredited by the American Camp Association (ACA).

Our website, www.waic.org includes links to our Business Affiliates. We also produce an Annual Buyer's Guide that is published with an annual Member Directory, which is an effective communication tool between our Member Directors, Directors Emeritus, Guest Affiliates, and Business Affiliates. The three individual sections of WAIC hold meetings twice a year and in addition, we convene in late fall/early winter for the mandatory Annual Conference of the Western Association of Independent Camps with its coinciding trade show. The section meetings and annual conference are dedicated to the professional enhancement and education of and for all of our members.



MISSION

Our mission is to inspire and support our members to promote excellence and enduring success of independent camps.

WE BELIEVE IN...

- **Enriching the Lives of Children**
- **The Value of the Organized Camp Experience**
- **Integrity** - Honesty, Ethical Conduct, Trust
- **Collaboration** - The more children in camp, the better our world
- **Professionalism** - Quality, Excellence, Best Practices
- **Sustainability** - Responsibly building businesses to last
- **Having Fun**

Membership Benefits

What are the benefits of a Business Affiliate Membership?

- Membership in one of the country's **leading professional** camp organizations.
- **Increased sales** of your service/product.
- A **contact list of Member Camp and Guest Affiliate** owners and buyers will be sent to you twice a year. Our members will consider a Business Affiliate Member first when purchasing products or services for their organization.
- Year-round exposure to WAIC market
- Product/Service showcase in the **WAIC Buyer's Guide** that is sent to all WAIC Members in the late winter/early spring.
- **Reduced Exhibitor Booth Fees** at the WAIC Annual Conference.
- Sharing and **networking with professionals** also dedicated to enhancing the future of organized camps. Business Affiliate Members are encouraged to share or to lead educational sessions within their area of expertise to members at section meetings or the annual conference.

www.waic.org

...more Membership Benefits

Business Affiliate Membership Benefits ...continued

- **Reduced advertisement rates** in both the annual conference program and the Buyer's Guide.
- Will receive association mailings and the WAIC Member Directory.
- Product/Service **presentation opportunities** at Section Meetings.
- **Business Listing** in the WAIC Member Directory.
- Display/use of the **WAIC logo**.
- Company name, product/service listing, and **link on the WAIC website**.
- Opportunities to sponsor events, speakers, or hospitality at the Annual Conference to increase your company's exposure to WAIC members.
- All of the above, plus more...and with annual dues of only \$250.00, the **membership benefits far outweigh the cost of joining!**

Making a Difference

The support of our **Business Affiliate Members** enables us to accomplish (among others) the following:

- Contributing to the integrity and professionalism of independent organized camps.
- Influencing a positive future for organized camps.
- Providing education, training, and support to independent camp owners and directors.
- Enhancing the lives of children and assisting in preparing for their futures.



Please Join

Please consider joining the Western Association of Independent Camps. Support from our Business Affiliates is invaluable in helping us achieve our goals and creating a community of professionals with whom to share ideas and knowledge.

For more information about WAIC and a list of Member Camps, please visit our website at www.waic.org. If you have any questions, please contact the Association Manager.

To Join:

1. Complete a Business Affiliate Membership Form.
2. Review WAIC's Code of Ethics. With your signature on the Membership Form, you are agreeing to conduct business according to the principles of WAIC's Code of Ethics.
3. Submit Business Affiliates dues in the amount of \$250, made payable to "WAIC." For credit card payments, please request a credit card authorization form.
4. Include a 75 word review/description of your company for showcase in the WAIC Buyer's Guide.
5. Email a print quality copy of your company's logo (both color and black & white).
5. Send the above items to the following mailing or email address:

WAIC Office
PO Box 854
Trabuco Canyon, CA 92678

Association Manager
Chelsea Rowe
(949) 407-9242 phone
(877) 257-2207 fax

membership@waic.org
www.waic.org

